

# Advertising and sponsorship opportunities 2022



LARGE NETWORK	TARGETED	CROSS-MEDIA
<i>With 9000 active VNSG member:</i> <b>The largest network for SAP users!</b>	<i>A relevant and targeted network:</i> <b>Effective communication!</b>	<i>Newsletters, website and social media:</i> <b>Widespread for all your messages!</b>

## VNSG Focus (Online)

*The (online) annual congress for all SAP users!  
The event will take place in October 2022 and offers besides a lot of SAP expertise and SAP customer cases, also panel discussions and workshops. Important themes like RISE, The intelligent Enterprise, SAP Fiori, Data and Information Management will all be covered.*

Make a choice out of the following **online** sponsorship opportunities:

- One presentation of 40 minutes € 2.150
- Session time of 2 x 40 minutes € 3.450
- A workshop of 90 minutes € 3.450

In case we will organize the congress at a conference location, we will contact you to discuss the possibilities.

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## Theme Event at a conference location - € 3.550

*Theme Events will be organized at a conference location or online, depending on the covid-19 regulations. The event contains a mixture of customer, sponsor and SAP presentations so the theme can be explored from different angles.*

### Your sponsorship package includes:

- Free area for your own pop-up booth
- A presentation of 40 minutes
- Company name and logo in all event communication
- Exposure for a targeted audience with a small number of Advisory members
- Publication on the VNSG website and in VNSG Event Newsletter
- Promotion via social media
- Materials to promote the event and your presentation
- A List of participants who agreed upon sharing their registration details, a week after end of event (name, company name and email address)

## Online Theme Event - € 1.450

*In case the Theme Event will be organised online, the central theme is spread out over several days. The event contains a mixture of customer, sponsor and SAP presentations so the theme can be explored from different angles.*

### **Your sponsorship package includes:**

- An online presentation of 40 minutes
  - Company logo in all event communication and on the special event page
  - Reaching a targeted audience
  - Promotion of the entire series via the VNSG Event Newsletter and social media
  - Materials to promote the event and your presentation
  - Hosting and support (GoToWebinar platform) by a VNSG employee
  - The recording and the presentation will be send to the participants of your session
  - List of participants who agreed upon sharing their registration details, a week after end of event (name, company name and email address)
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## Best Practices (new) - € 1.450

*A new element in our program. During the online 'Best Practices' week, one topic will be highlighted and Advisory members can share their expertise with the VNSG members.*

### **Your sponsorship package includes:**

- An online 'Best Practice-case' of 40 minutes
  - Company name and logo in all event communication
  - Promotion of this series on the VNSG website and in VNSG Event Newsletter
  - Visibility in the VNSG Event calendar
  - Registration of the participants will be executed by the VNSG
  - Promotion via social media
  - Hosting and support (GoToWebinar platform) by a VNSG employee
  - The recording and the presentation will be send to the participants of your session
  - List of participants who agreed upon sharing their registration details, a week after end of event (name, company name and email address)
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## Online Expertise Session - € 1.175

*Choose your own topic and share your expertise during an online session, supported by our VNSG bureau.*

### **Your sponsorship package includes:**

- On online presentation
- Visibility in the VNSG Event calendar
- Registration of the participants will be executed by the VNSG
- Hosting and support (GoToWebinar platform) by a VNSG employee
- The recording and the presentation will be send to the participants

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## Online Workshop - € 1.450

*Share your knowledge and organize an online workshop in cooperation with SAP.*

### **Your sponsorship package includes:**

- An online workshop with the support and cooperation of SAP
- Company name and logo in all communication
- Visibility in the VNSG Event calendar
- Promotion on the VNSG website and in VNSG Event Newsletter
- Promotion in VNSG Newsletter and via social media
- Hosting and support (GoToWebinar platform) by a VNSG employee

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## Content promo - € 550

*Would you like our members to read your Blog? Do you have an interesting White Paper to share, a press release or an interesting customer story? Share your content with the 9.000 VNSG members!*

### **Your sponsorship package includes:**

- Publication of an interesting article, blog or White Paper
- Content shared via VNSG website
- Content shared via VNSG Newsletter
- Promotion via social media

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## Event promo - € 550

*Promote your own event through our media channels for one month.*

### **Your sponsorship package includes:**

- Promotion for one (online) event
- Publication in the VNSG Event calendar
- Publication in the VNSG Event Newsletter
- Promotion via social media

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## VNSG Magazine

*Free advertising space in the VNSG Magazine. In 2022 we will publish a paper version of the VNSG Magazine. The possibilities are limited, so sign up quickly to avoid disappointments.*

- A5 : €1.000
- A4 : €1.500
- A4 ( back) : €2.000

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## **Blog - € 1.500**

*Write an interesting blog with the support of an editor (no sales pitch). VNSG will publish the Blog on the website and in the VNSG Magazine.*

### **Your sponsorship package includes:**

- An interview written in cooperation with an experienced copywriter
  - published in the VNSG Magazine
  - Published on the VNSG website
  - Free of rights
  - Promotion via social media
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## **VNSG Job Board - € 299**

*Publish your vacancy in our network and reach out to our potential of 9.000 members who could be interested in your vacancy.*

### **Your sponsorship package includes:**

- Publish your vacancy 40 days on the VNSG website
  - Promotion via social media (LinkedIn and Twitter)
  - Published in the Job Board Newsletter
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## **Take advantage of our discount, valid until March 15<sup>th</sup>**

- 5% discount for purchasing 2 packages of your choice simultaneously.
  - 10% discount for purchasing 3 packages of your choice simultaneously.
  - Interested in more packages? Contact us for more information.
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## **Subscription**

You can subscribe for all packages via: [https://nl.surveymonkey.com/r/Tarieven\\_2022](https://nl.surveymonkey.com/r/Tarieven_2022)

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## **More information?**

Contact Lauret Mallant: +31.620597354 or [lauret.mallant@vnsg.nl](mailto:lauret.mallant@vnsg.nl)

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## **Covid-19**

For the organisation of an event at a (conference) location, we are depending on the applicable covid-19 regulations and therefore we reserve the right to maximize the amount of participants or change the event into an online version. In both cases we will contact the sponsors prior to the event.